



# VISION/AIRE

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## **Success Case**

Piraquara City Hall – Internet Portal

# Problem

The Piraquara City Hall needed an effective online content publishing tool. The website previously used made communication with the population of the city via the internet ineffective and not at all optimized. The communication department was not able to quickly make communication flow within the structure of the city hall and reach the population.



# Solution

Visionnaire quickly developed and launched a new website using Visionnaire WebPublication, a Content Management System. The overload in the IT department has decreased, and the communications department has managed to quickly update information for the population.





# Results

Visionnaire WebPublication improved the integration of the departments, with the communication sector having only journalists at the time of the project. The revamped website came to accompany the city's growth in the areas of commerce and services, which have attracted the new middle class to search for quality of life, according to research conducted by IPARDES.



# Images







# VISIONNAIRE

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